



SITADEVI RATANCHAND NAHAR ADARSH COLLEGE

ADARSH RESEARCH CELL

Faculty Publications in ISBN Volume

1-03-2014 to 30-04-2015



Name of the Faculty	Year	Chapter	Title of the Paper	Title of the Edited Volume	ISBN
Mrs. Chetana Rajendra	2014	84	Career Opportunities in Travel, Tourism and Hospitality Industry In India	Recent Trends in Business, Management & Tourism Vol -II	978-163102030-8
	2015	37	Green Banking for Sustainable Growth	Vanijya Sammelana 2015	978-81-930411-0-9
Dr. Monica & Mrs. Vijayalakshmi	2014		Work life Balance among Female Faculties	Recent Trends in Business, Management & Tourism Vol -II	978-163102030-8
Mr. Nataraja T C	2014	14	Bengaluru: Hub of Medical Tourism	ARC-REPS 2014	978-163102078-0
	2014		Tourism: The Role of Tourism in Disaster Management Strategies	The Associated Publishers	978-81-8429-108-7
	2014		Safe and Honourable Tourism in India: A Study	Recent Trends in Business, Management & Tourism Vol -II	978-163102030-8
	2014		Fair Trade in Tourism: An Economic Perspective	Recent Trends in Business, Management & Tourism Vol -I	978-163041692-8
	2014	84	Career Opportunities in Travel, Tourism and Hospitality Industry in India	Recent Trends in Business, Management & Tourism Vol -II	978-163102030-8
Gundupagi Manjunath	2014	16	Work Life Balance – As an Attribute in Employee Value Proposition	Sadhana	978-93-5156-314-3
	2014	66	Ecotourism in Karnataka	Research Development Forum	978-81-921937-2-1
	2014	112	Simulation Based Management Teaching	Recent Trends in Business, Management & Tourism – Vol I	978-16-3041692-8
	2014	84	Career Opportunities in Travel, Tourism & Hospitality Industry in India	Recent Trends in Business, Management & Tourism – Vol II	978-16-3102030-8
	2014	24	ICT an Enabler of Change	Emerging Trends in Management	978-81-8429-108-7
	2014	21	Ecotourism in Karnataka	Contemporary Issues in Management	978-81-8429-107-0