



SITADEVI RATANCHAND NAHAR ADARSH COLLEGE

ADARSH RESEARCH CELL

Papers presented by faculty members

1-03-2014 to 30-04-2015



Name of the Faculty	Date	Title of the paper	National/ International	Organizer	Place
Mrs. Bhavya T	30-04-2014	Evaluation of Mass Media	International	SRN Adarsh College	Bangalore
Mrs. Veena Savekar	30-04-2014	Motivation and its impact on employee performance	International	SRN Adarsh College	Bangalore
Mrs. Chetana Rajendra	30-04-2014	Career Opportunities Travel, Tourism and Hospitality Industry In India	International	SRN Adarsh College	Bangalore
	03-09-2015	Recent trends In Faculty Retention Strategies In Educational institutions	International	Sri Krishna Degree College	Bangalore
	13-03-2015	Green Banking for Sustainable Growth	International	SRN Adarsh College	Bangalore
Dr. Monica & Mrs. Vijayalakshmi	30-04-2014	Work life Balance among Female Faculties	International	SRN Adarsh College	Bangalore
Mr. Nataraja T C	30-03-2015	Mobile Banking-Trends, Issues and Customer Satisfaction	National	Al-Ameen College	Bangalore
	13-03-2015	Green Banking for Sustainable Growth	International	SRN Adarsh College	Bangalore
	15-12-2014	Financing in Tourism Business: An Eco-tourism Perspective	International	AIMIT	Bangalore
	30-03-2015	Mobile Banking - Trends, Issues & Customer Satisfaction	National	Al-Ameen Arts, science & Commerce College	Bangalore
Gundupagi Manjunath Ignatius Balraj & M S Ranganatha Swamy	31-05-2014	SHG Progress and Status in Karnataka	National	Brindavan College	Bangalore
Ignatius Balraj	30-03-2015	Mobile Banking - Trends, Issues & Customer Satisfaction	National	Al-Ameen Arts, science & Commerce College	Bangalore